



**TATA STEEL FOUNDATION**

**WOMEN  
EMPOWERMENT &  
ENTREPRENEURSHIP  
PROJECT**

**QUARTERLY PROGRESS  
NEWSLETTER**

**(JANUARY TO  
MARCH 2023)**

**IMPLEMENTED BY:**



# UPDATE ON PROJECT ACTIVITIES

## 1. Inclusion of new members in the Cooperative

In this quarter, 33 new members have been included in the Cooperative. Rs 6,600 towards Member's Share and Rs 1,650 towards administration fee. Hence, by the end of this quarter a sum of Rs. 4,04,200 as member's share and Rs. 1,01,050 as administration fee have been mobilized from the members. During this financial year member enrollment target was 500 and by end of fourth quarter we have achieved 513-member enrollment which is 103% of annual target.

Out of seven gram panchayats, Kusupanga GP has highest cumulative membership which is 44% of total membership till date. This is followed by Nuagaon GP which has 27% and Sibapur village which has 17% of the total membership. Out of three new GPs Sanjapada GP has the highest enrolment which is 126 members and Mangalpur & PP Kote GP have 74 & 45 member enrolments respectively.

## 2. SHG bank linkage

In this quarter, 4 SHGs have been linked with the bank for loans which amount to Rs.18 lakh. The details have been given in Table 1:

## 3. Input support to the Vegetable Farmers

### Seed Distribution

During this quarter, 87 farmers from Kochilamada, Sanjapada, Amna, Joragadia,

Bhanupada, Kurunti and Nuagaon villages have received vegetable seeds for cultivation. 29 farmers from the recipients were new farmers and the remaining 58 farmers are those who have received seeds in earlier phases. All the farmers had already prepared their land after that they received the vegetable seed. Farmers were raised nursery of Tomato, chilly, brinjal and did direct transplant at the main field.

### Trellis and mulching in vegetable farming

Trellising involves providing support structures, such as stakes or wire mesh for crops to grow vertically. This method not only maximizes space utilization but also helps to prevent plant lodging and disease spread. It also facilitates better air circulation and sunlight exposure, leading to healthier plants and higher yields. Mulching, on the other hand, involves covering the soil around plants with organic materials such as straw, leaves, or plastic film to reduce water evaporation and weed growth maintain soil temperature and moisture, and improve soil health. This helps to conserve water and minimize weed competition, allowing plants to focus their energy on growth and development. Additionally, mulching can help to prevent soil erosion and compaction, which can hinder root development and nutrient uptake.

In advanced agriculture practices, trellising and mulching are often used in conjunction with other techniques such as precision irrigation, integrated pest management, and crop rotation to optimize crop performance and sustainability.

**Table 1: Details of SHGs availed loans in Q4**

S.NO	SHG	Village	No. of Members	Bank	Loan Amount (in Rs. Lakhs)
1	MAA RANGABAUTI	MITIKAPOSI	10	SBI, NIMABAHALI	5
2	SHAKTI MAHALAXMI	BP KOTE	10	SBI, NIMABAHALI	5
3	RADHAKRISHNA	KURUNTI	10	SBI, NARENDRAPUR	4
4	MAA HINGULA	KURUNTI	10	SBI, NARENDRAPUR	4
	TOTAL		40		18

**Table 2 : Village wise seed distribution to new and existing farmers**

S.NO	Village Name	Total farmer covered		
		New	Existing	Total
1	Kochilamada		17	17
2	Sanjapada	5	16	21
3	Amna		9	9
4	Joragadia	23	6	29
5	Bhanupada	1		1
6	Kurunti		3	3
7	Nuagaon		7	7
	<b>TOTAL</b>	<b>29</b>	<b>58</b>	<b>87</b>

These practices not only improve crop yield and quality but also reduce input costs and minimize environmental impacts, making them essential tools for modern vegetable farmers. Materials for trellis and mulching activities were provided to 16 selected farmers from two villages, Kochilamada and Kurunti, through the Project.



#### 4. Inputs support to the Backyard poultry Farmers

Backyard poultry farming is an age-old practice in rural Orissa and also it is a profitable business. Backyard poultry is defined as a method of rearing poultry birds, under which poultry are housed at the night but allow free range during the day to search for feeds. Under individual enterprise promotion, 4 farmers were supported for backyard poultry farming. Under this program farmers are provided 80 grams/day of concentrate feed for each poultry bird to maintain their nutrition supplements required. Farmer wise input support is mentioned in table 3.

All backyard poultry farmers have earned additional income from sale of eggs from their birds. The details of the eggs from each enterprise is mentioned in table 4.

**Table 3 : Poultry support provided to members in Q4**

S. No	Name	SHG	Village	Birds	Feeds (in Bags)	Feeder & Drinker	Medicine & Vaccine
1	Anusaya Jena	Maa Hingula	Nuagaon	26	2	4	1 Set
2	Banita Behera	Shakti Annapurna	Raghunathpur	26	2	4	1 Set
3	Banita Palei	Shakti Maa Kalika	Amna	26	2	4	1 Set
4	Monalisa Dehury	Shakti Maa Haraparbati	Khaliberna	26	2	4	1 Set
	<b>TOTAL</b>			<b>104</b>	<b>8</b>	<b>16</b>	<b>4 Set</b>

**Table 4 : Month wise egg production by members' poultry farms**

S. No	Name	SHG	Village	Birds	Uptil Jan '23	Jan '23	Feb '23	Mar '23	Total
1	Sobhagini Sahoo	Maa Mangala	Khaliberna	23	309	464	342	542	1657
2	Sita Bhoi	Radhakrishna	Sibapur	23	314	516	478	525	1833
3	Abala Nayak	Gramshree	Khaliberna	24	173	271	378	274	1096
4	Mamata Behera	Maa Laxmi	Nuagaon	23	183	470	167	210	1030
5	Pratima Mahapatra	Gruhalaxmi Member	Mangalpur	23	169	261	118	112	660
6	Monalisa Dehury	Shakti Maa Haraparbati	Mangalpur	26	0	0	5	120	125
7	Banita Behera	Shakti Annapurna	Mangalpur	26	0	0	24	143	167
8	Banita Palei	Shakti Maa Kalika	Mangalpur	26	0	0	25	81	106
9	Anusaya Jena	Maa Hingula	Mangalpur	26	0	0	21	74	95
<b>TOTAL</b>				<b>220</b>	<b>1148</b>	<b>1982</b>	<b>1558</b>	<b>2081</b>	<b>6769</b>



### 5. Inputs support to the Dairy Farmers

Under the individual enterprise promotion, 89 farmers were supported for improved dairy farming. Under the improved dairy farming regular village level animal health camp, training, concentrate maize feeds, Chokoda, Badam Pidua, Mineral mixture and

Azolla sheet for azolla cultivation, regular doorstep feed supply organized for the farmers.

In this quarter, farmers who have received the feeds, have also given advance payment for next lot feed supply.



**Table 5: Village wise dairy input support to members**

S. No	Village	Member	Maize Feed (in Bag)	Chokoda (in Bag)	Badam Pidua (in Kg)	Azolla Sheet (in No.)	Mineral Mixture (in KG)	Calcium (in Ltr.)
1	Amna	6	12	6	60	6	6	6
2	Asanabani	1	2	1	10	1	1	1
3	Itap	5	10	5	50	5	5	5
4	Kankalu	2	4	2	20	2	2	2
5	Khaliberana	18	36	18	180	18	18	18
6	Kurunti	13	26	13	130	13	13	13
7	Kusupanga	6	12	6	60	6	6	6
8	Mangalpur	7	14	7	70	7	7	7
9	Nandeilo	1	2	1	10	1	1	1
10	Nuagaon	5	10	5	50	5	5	5
11	Raghunathpur	14	28	14	140	14	14	14
12	Sanjapada	5	10	5	50	5	5	5
13	Sarapa	6	12	6	60	6	6	6
	<b>TOTAL</b>	<b>89</b>	<b>178</b>	<b>89</b>	<b>890</b>	<b>89</b>	<b>89</b>	<b>89</b>

#### 6. Awareness program on Govt. & other Entitlements and other capacity Building Program

Several awareness sessions regarding entitlement linkage have been conducted for

the Cooperative's members.

24 awareness programs and other capacity building program were organized in 18 villages.. These programs were attended by 448 members from 118 SHGs.

**Table 6: List of programs conducted during the quarter**

Date	Schemes Covered	Villages	SHG Covered	Members covered
07-01-2023	Awareness Training	Khadagprasad	14	58
12-01-2023	Awareness Training	Khadagprasad	8	63
25-01-2023	Awareness Training	Sanjapada	14	53
28-01-2023	Awareness Training	Itap	6	35
11-02-2023	Awareness Training	Kusupanga	14	31
11-02-2023	Awareness Training	Nuagoan	11	60
10-02-2023	Awareness Training	Sarapa	10	31
11-02-2023	Awareness Training	Khaliberna , Palamunda	4	28
11-02-2023	Awareness Training	Khalibenrna, Talasahi	9	26
11-02-2023	Awareness Training	Sanjapada	11	32
25-02-2023	Mushroom Farming Training	Sanjapada	10	24
10-02-2023	Cloth Store Enterprisrs Training	Kantabania office	7	7
		<b>Total</b>	<b>118</b>	<b>448</b>

## 7. Entitlement Linkage program

Assisting Cooperative members to be linked with eligible Govt. Entitlements is a new initiative of WEE Project. Awareness about government entitlements is asymmetric in many villages. Villagers sometimes struggle with application processes, eligibility criteria.

Through the entitlement linkage program, members of the cooperative are assisted in understanding the eligibility criterias, arranging for documents and applying. It has received a positive response from the community. This program helps everyone in a village to apply for their benefits.



**Table 7 - Village wise number of entitlement linkages facilitated**

Village	ABHA ID	FARMER ID	KRUSHAK PORTAL	PMJJBY	PMSBY	VOTER ID	Grand Total
AMNA	-	-	-	-	8	-	8
B.P.KOTE	-	-	-	1	1	-	2
ITAP	39	-	99	1	1	26	166
KANKALU	-	-	-	1	-	-	1
KHALIBERENA	-	-	-	3	-	-	3
KURUNTI	102	10	-	3	30	11	156
KUSUPANGA	378	-	18	-	29	47	472
MANGALPUR	10	-	40	-	-	-	50
NUAGAON	-	-	-	5	4	-	9
RAGHUNATHPUR	-	-	-	3	-	-	3
SANJAPADA	-	-	-	-	12	-	12
<b>Grand Total</b>	<b>529</b>	<b>10</b>	<b>157</b>	<b>17</b>	<b>85</b>	<b>84</b>	<b>882</b>

## 8. International Women's Day Celebration

International women's day was celebrated by Gruhalaxmi Cooperative on 10th March 2022. 82 members from 12 villages of Odapada and Hindol block had participated. The chief guest of the program was Mr. Dibyahas Ray, CSR Head, Tata Steel, Meramandali.

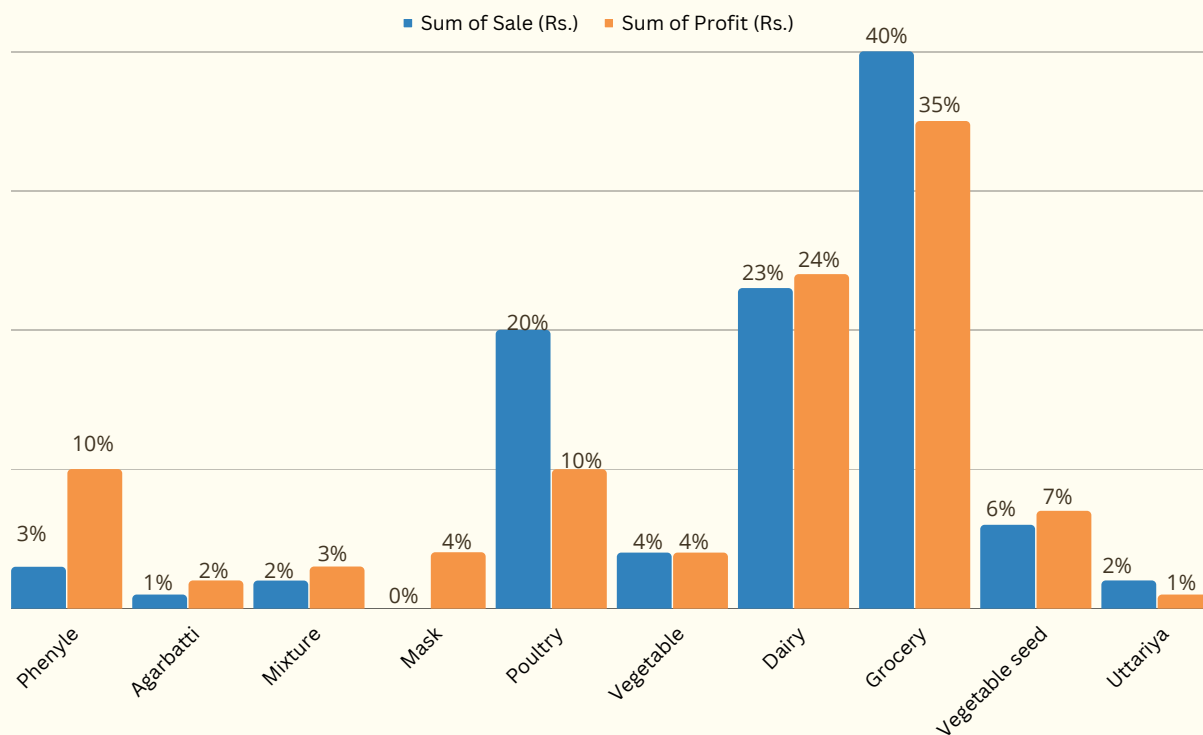


## BUSINESS UPDATE OF THE COOPERATIVE

Table 8: Product wise Sale and profit amount during the quarter

Product	Sum of Sale (Rs.)	Sum of Profit (Rs.)
Phenyle	49,982.00	8,598.00
Agarbatti	12,239.00	2,088.00
Mixture	29,430.00	2,838.00
Mask	4,030.00	4,030.00
Poultry	298,660.00	8,600.00
Vegetable	59,103.00	3,352.00
Dairy	350,342.00	21,810.00
Grocery	607,459.00	31,350.00
Vegetable Seed	88,211.00	6,386.00
Uttariya	25,200.00	1,200.00
<b>TOTAL</b>	<b>1,524,656.00</b>	<b>90,252.00</b>

Figure 1: Product wise sales and profits for total business of the enterprise



## ENTERPRISE AND INCOME TRACKING

Income of the members' enterprises is being tracked on a monthly basis since August 2021. Field animators feed in data by conducting real time enterprise visits, post which the data is analysed. Those who have not earned/ generated any income out of the enterprise,

have not been considered for calculating the total income or average income. Some of the members who are running multiple enterprises, the income from all the enterprises have been taken into consideration while calculating their monthly income.

**Table 9: Average monthly income all Entrepreneurs**

No of Entrepreneurs	No of Enterprise	Aggregate Monthly Income of all Entrepreneur	Avg Monthly Income of Entrepreneur
727	846	2,116,349	2,911

**Table 10: Income category wise no. entrepreneurs**

Category	Income Range	Count of Entrepreneur
Category A	More than Rs 10000	22
Category B	Rs 7501 to Rs 10000	35
Category C	Rs 5001 to Rs 7500	64
Category D	Rs 2501 to Rs 5000	154
Category E	Less Than Rs 2500	452
TOTAL		727

**Table 11: GP wise Entrepreneurs and Their Enterprises**

GP	Entrepreneur	Enterprise
Kusupanga	303	352
Mangalpur	18	18
Nuagaon	229	279
Nuahata	29	38
PP Kote	4	4
Sanjpada	45	53
Sibapur	99	102
TOTAL	727	846

**Table 12: Total no. of entrepreneurs- enterprise category wise**

Enterprise Category	Enterprise
Agriculture and Allied	194
Animal Husbandry	358
Non Farm	171
Services	123
TOTAL	846